## ORDER



36782 Orders Order / Rev: Alt Order #: 08832931 Product Desc: DCCC IE 1473 Estimate: Flight Dates: 09/25/12 - 10/01/12

Original Date / Rev:

Order Type:

Primary AE:

Sales Office:

Sales Region:

KLAS

Mike Jones K-WAS National

**Buying Contact:** 

Billing Contact:

1010 Wisconsin Avenue NW Washington, DC 20007

Great American Media

07/27/12 / 10/01/12

**GENERAL** 

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

Cash

15%

00:10:00

Broadcast

Advertiser

Agency

Name:

Name:

Demographic:

Product Codes: Priority:

Revenue Codes:

DCCC

A35+

PQ4

LV2

AGY, POL, ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date		# Spots	Gross Amount	Net Amount		
08/27/12	09/30/12	5	\$4,800.00	\$4,080.00		

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$4,800.00	\$4,080.00	0.00
Totals	5	\$4,800.00	\$4,080.00	0.00

## Account Executives

Account Executive		Sales Office	Sales Region	Start Date / End Date	Order %	
	Mike Jones			Start Of Order - End Of Order	100%	

Order Share	Share	Total
KLAS	30%	\$4,800.00
Market	100%	\$16,000.00

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$4,000.00		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$800.00		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2	8	09/25/12	09/28/12	8 News Now 6a	M-F CM	6-7a	-TWTF	:30	1	\$900.00LV1	0.00 NM	1	\$900.00
				8 News Now 6a	M-F								
	8 NEW	S NOW AT	6A										
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 09	/24/12	09/30/12	-TWTF	1	\$900.00	0.00						
E 8	8	09/30/12	09/30/12	8 News Now Sur	AM #2CM	8 News Nov	Sun A5	:30	1	\$1,500.00LV1	0.00 NM	0	\$0.00
				8 News Now Su	n AM #2								

Print Date: 10/05/12 11:22:11 Page 2 of 2

KLAS

Order / Rev:

36782

Advertiser:

DCCC

Alt Order #:

08832931

Product Desc: DCCC IE

Flight Dates:

09/25/12 - 10/01/12

Estimate:

1473

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri 8 NEWS SUN MORNING #2	Rtg Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/24/12         09/30/12        S         1 \$1,500.00         0.00			
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate           1         8 09/24/12-09/30/12 8 News Now Sun AM #2         8 News Now Sun        Su :30(\$1,500.00         :30(\$1,500.00         See MG 8.2,8.3,8.4,8.5         [due n/a upon entry (DA)]	<u>Rtg Type</u> ) 0.00 <i>NM</i>		
2 8 09/25/12-09/28/12 8 News Now 4-5a 4-5a -TwThF :30 <del>(\$100.00</del>	) 0.00 NM		
3 8 09/25/12-09/28/12 8 News Now 4-5a 4-5a -TwThF :30 <del>(\$100.00</del>	) 0.00 <i>NM</i>		
4 8 09/25/12-09/28/12 8 News Now 4-5a 4-5a -TwThF :30 <del>(\$100.00</del> 働 Credited [v5]	) 0.00 <i>NM</i>		
5 8 09/25/12-09/28/12 8 News Now 4-5a 4-5a -TwThF :30 <del>(\$100.00</del> (9) Credited [v5]	) 0.00 <i>NM</i>		
E 11 8 09/25/12 09/28/12 8 News Now Noon M-F CM 12-1230p -TWTF :30 3 \$750.00 LV	0.00 NM	2	\$1,500.00
NOON NEWS			
<u>Start Date                                  </u>			
**************************************	Rtq Type		
1 8 09/24/12-09/30/12 8 News Now Noon M-F 12-1230p -TwThF :30 (\$750.00	) 0.00 NM		
Credited [moved to 36786]			
E 16 8 09/25/12 09/28/12 8 News Now 5-630p M-FCM 5-630p -TWTF :30 1 \$1,300.00LV	0.00 NM	1	\$1,300.00
8 News Now 5-630p M-F 8 NEWS NOW @ 5P & 6P			
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 09/24/12	1		
E 20 8 09/29/12 09/30/12 8 News Now 11p Sa/SuCM 11-1135PSS :30 1 \$1,100.00 LV	0.00 NM	1	\$1,100.00
8 NEWS NOW @ 11P			
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 09/24/12		_	
	Totals	5	\$4,800.00